



# Privacy Notice

Thank you for choosing to be part of our community at Uintah Special Service District 1 (“USSD1”, “we”, “us”, or “our”). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this Privacy Notice or our practices concerning your personal information, please contact us at [privacy@uintahrecreation.org](mailto:privacy@uintahrecreation.org).

This Privacy Notice describes how we might use your information if you register for one of our programs, activities, events, or memberships. The Privacy Notice is provided by USSD1 in compliance with Utah Code Section 63D-2-103.

We are committed to protecting your privacy. This Privacy Notice explains how we handle your information when you visit this webpage and register for a program, activity, event, or membership. We want you to understand how your data may be collected, used, and secured.

We operate the USSD1 website, along with Catalis, the website provider. We operate Sportsman Web, along with Sportsman Web, A Facility, Recreation, and Membership Platform.

If you have any questions or concerns, please reach out to us:

Phone: 435-781-0982

Email: [privacy@uintahrecreation.org](mailto:privacy@uintahrecreation.org)

The Administrative body is the USSD1 Board of Directors.

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# Privacy Notice

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### 1. WHAT INFORMATION DO WE COLLECT?

*In Short: We collect personal information that you provide to us.*

We collect personal information that you voluntarily provide to us when you participate in activities on the website or otherwise when you contact us. Personal information shall be defined consistent with Utah Code 13-44-102.

The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make, and the services and features you use.

We may collect data necessary to process your payment if you make purchases, such as your payment instrument number (credit card number), and the security code associated with your payment instrument. All payment data is stored by Global Payments, ITransact, and Merchant Services.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Some of your information, such as your Internet Protocol (IP) address is collected automatically when you visit our Website. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information such as your IP address. This information is primarily needed to maintain the security and operation of our Website and for our internal analytics and reporting purposes.



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## 2. HOW DO WE USE YOUR INFORMATION

***In Short:** We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.*

We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below.

We use the information we collect or receive:

- To send administrative information to you: We may use your personal information to send you membership information, activities, events, services, or new features information and/or information about changes to our terms, conditions, and policies.
- To protect our services: We may use your information as part of our efforts to keep our Website safe and secure (for example, for fraud monitoring and prevention).
- To enforce our terms, conditions, and policies for business purposes, to comply with legal and regulatory requirements, or in connection with our contract.
- To respond to legal requests and prevent harm. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.
- Manage payments, refunds, registrations, and membership information.
- Administer prize drawings and competitions. We may use your information to administer prize drawings and competitions when you elect to participate in our competitions and other activities.
- To deliver and facilitate the delivery of services to the user. We may use your information or provide you with the requested service.
- To respond to user inquiries/offer support to users. We may use your information to respond to your inquiries and solve any potential issues you may have with the use of our services.
- To send you marketing and promotional communications. We and/or our third-party marketing partners may use the personal information you send to us for our marketing purposes if this is in accordance with your marketing preferences. For example, when expressing interest in obtaining information about us or our Website, subscribing to marketing, or otherwise contacting us, we will collect personal information from you. You can opt out of our marketing emails at any time.
- Deliver targeted advertising to you. We may use your information to develop and display personalized content and advertising (and work with third parties who do so) tailored to your interest and/or location and to measure its effectiveness.
- For other business purposes. We may use your information for other business purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and to evaluate and improve our Website, services, activities, and your experience. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information.

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## 3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

***In short:*** We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

We may process or share the data that we hold based on the following legal basis:

- **Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- **Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
- **Legal Obligations:** We may disclose your information where we are legally required to do so to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena, consistent with Utah Code Sections 77-23c-101 to 77-23c-105.
- **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.
- **More specifically we may need to process your data or share your personal information in the following situations:**
  - Business negotiations such as transfer of assets, i.e. forming a new District.
  - Google Maps platforms: To find out more about Google's Privacy Policy, please refer here <https://policies.google.com/privacy>.

## 4. WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?

***In Short:*** We are not responsible for the safety of any information that you share with third-party providers that are not affiliated with our Website.

The Website may contain advertisements from third parties that are not affiliated with us and which may link to other websites, online services, or mobile applications. We cannot guarantee the safety and privacy of data you provide to any third parties. Any data collected by third parties is not covered by this privacy notice. We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services, or applications that may be linked to or from the Website. You should review the policies of such third parties and contact them directly to respond to your questions.

## 5. HOW LONG DO WE KEEP YOUR INFORMATION?

***In Short:*** We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.



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We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal documents).

## 6. WHAT ARE YOUR PRIVACY RIGHTS?

*In Short:* You may review, change, or terminate your membership, registration, or account at any time.

If you are a resident in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here:

[https://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](https://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm).

## 7. CONTROLS FOR DO-NOT-TRACK FEATURES.

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about the practice in a revised version of this privacy notice.

## 8. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

*In Short:* Yes, if you are a resident of California, you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclose to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Website, you have the right to request removal of unwanted data that you publicly post on the Website. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Website, but please be aware that data may not be completely or comprehensively removed from all our systems (e.g. backups, etc.).



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## 9. DO WE MAKE UPDATES TO THIS NOTICE?

*In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.*

We may update this privacy notice from time to time. The updated version will be indicated by “Latest Update: Month/Date/Year” located at the end of the Privacy Notice, and the updated version will be effective as soon as it is accessible. If we make material changes to this Privacy Notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this Privacy Notice frequently to be informed of how we are protecting your information.

## 10. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have any questions or comments about this notice, you may email us at [privacy@uintahrecreation.org](mailto:privacy@uintahrecreation.org) or by U.S. Mail: 610 S Vernal Avenue, Vernal UT 84078.

## 11. NOTE ON RECORDS CLASSIFICATION

Personally identifiable information is not a classification of records under Utah Code Section 63G, Chapter 2, Government Records Access and Management Act.

Access to government records is governed by Utah Code Section 63G, Chapter 2, Government Records Access and Management Act.

**Latest Update: January 31, 2024**